



**Alabama Nursing Home Association
2011 Mid-Year Convention**

May 2nd-5th

**Perdido Beach Resort
Orange Beach, Alabama**



Dear Colleagues:

After a long and cold winter, we're ready for sunshine and warm days. A great way to celebrate Spring is by attending the 2011 Mid-Year Convention! While relaxing on the white sand beaches, you'll hear seminars on timely topics such as disaster planning and health care reform along with information on arbitration agreements and motivating charge nurses. We'll also have state regulators on hand to discuss the latest developments in the survey process. Of course, Administrators, Nurses, Social Service Personnel and other facility staff will be offered continuing education credits for the educational seminars.

Please review the attached registration forms for more information. **Be sure to register before April 15th to take advantage of the discounted Early Bird Registration prices.** Pre-registration ends on April 22nd. However, you can register on-site during the convention if you miss the pre-registration deadline.

New for 2011, we've negotiated lower room rates with our host hotel, The Perdido Beach Resort. Information about the hotel and how to reserve your room is on the next page. The deadline to receive the group discount is **April 5th.**

Social events include an optional golf tournament, Kickoff Reception and Beach Bash Cook-out. Read on to discover the convention details for this spring. Please call the ANHA staff at (334) 271-6214 if you have any questions.

Pam Penland
Convention Committee Chairman

Louis E. Cottrell, Jr.
ANHA Executive Director

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Reserve Your Room Now
Lower Rates for 2011!!!



The host hotel for the 2011 ANHA Mid-Year Convention will be the
Perdido Beach Resort!

**Reservations can be made by calling
the
Perdido Beach Resort at
1-800-634-8001**

**Reservations can be made on-line at
www.perdidobeachresort.com
Our Group Code is 6013**

Lower Overnight Convention Rates:

The following rates have been negotiated with the Perdido Beach Resort for the
2011 Mid-Year Convention Attendees:

*\$169 per Standard/Double Room
\$229 per Gulf Front Single/Double Room*

*To ensure availability of reservation space, all participants are
encouraged to make overnight reservations **BY APRIL 5.***

*After this date, rooms from our block which are not reserved will be released for general
sales to the public and availability cannot be guaranteed.*

2011 ANHA Mid-Year Convention

Schedule-at-a-Glance

Monday May 2, 2011

- 8:30 a.m. – 10:30 a.m. ANHA Executive Board Meeting
11:30 a.m. – 5:00 p.m. ANHA Golf Classic at Craft Farms Cypress Bend
12:30 a.m. – 3:30 p.m. Convention Registration
1:00 p.m. – 2:00 p.m. Convention/Education Committees Meeting
2:30 p.m. – 5:45 p.m. *“Disaster Plans for Nursing Homes—Are You Ready?”*
7:00 p.m. – 9:00 p.m. Kickoff Reception

Tuesday May 3, 2011

- 8:00 a.m. – 11:00 a.m. Convention Registration
8:00 a.m. – 9:00 a.m. Continental Breakfast
8:30 a.m. – 11:45 a.m. *“Health Care Reform & its Impact on Nursing Homes”*
11:45 a.m. – 1:15 p.m. Lunch on You Own
1:15 p.m. – 3:15 p.m. *“Enforcing Arbitration Agreements in Long Term Care”*

Wednesday May 4, 2011

- 8:00 a.m. – 11:00 a.m. Convention Registration
8:00 a.m. – 9:00 a.m. Continental Breakfast
8:30 a.m. – 11:45 a.m. *“Getting a Charge Nurse to Charge”*
12:00 p.m. – 3:00 p.m. Beach Bash Cookout

Thursday May 5, 2011

- 8:00 a.m. – 9:00 a.m. Convention Registration
8:00 a.m. – 9:00 a.m. Continental Breakfast
8:30 a.m. – 11:45 a.m. *“Division of Health Care Facilities – Hot Topics”*
11:45 a.m. Convention Adjourns

Continuing Education Units

The 2011 ANHA Mid-Year Convention has been approved for 14 hours of continuing education for nursing home administrators and social workers (Provider #0012). The convention has been approved for 16.8 contact hours for nurses. The Alabama Board of Nursing has approved the Alabama Nursing Home Association as a continuing education provider (Provider #ABNPO151 – expires 3/12/2013). Continuing education has been applied for and is pending for risk managers and assisted living administrators.

2011 ANHA Mid-Year Convention Details

Monday May 2, 2011

8:30 a.m. - 10:30 a.m. ANHA Executive Board Meeting

The ANHA Executive Board will hold its monthly meeting. ANHA members are invited to attend.

11:30 a.m. – 5:00 p.m. ANHA Golf Tournament

Golf Tournament Sponsored by:

The tournament will be held on Craft Farms' Cypress Bend Golf Course in Gulf Shores. The fun will begin at 11:30 a.m. with a cookout lunch. The tournament will begin at 12:30 p.m. with a shotgun start. Golfers will need to register separately for this event. Please see page 11 for more details.



RESTORE THERAPY SERVICES, LTD.

12:30 p.m. – 3:30 p.m. Convention Registration

Convention attendees can pick up their information packets. On-site registration will also be available, and ANHA staff members will be available to answer questions regarding the convention.

Nametags & Lanyards are sponsored by:



Beach Towels are sponsored by:

T-Shirts are sponsored by:



1:00 p.m. – 2:00 p.m. ANHA Convention/Education Committees Meeting

The ANHA Convention and Education Committees will meet to plan for future educational seminars and to make plans for the 2011 ANHA Annual Convention.

2011 ANHA Mid-Year Convention Details

Monday May 2, 2011

2:30 p.m. – 5:45 p.m. Educational Session: “Disaster Plans for Nursing Homes: Are You Ready”

Hurricanes, flooding, tornadoes, snow/ice storms, wildfires and terrorism are examples of disasters that impact our lives. The importance of planning for a disaster becomes even more critical when we consider the number of residents we care for in our nursing homes. It is essential that we are ready to respond to a disaster that could endanger the lives and property of our residents, staff, and facility. The time to prepare is now, before a crisis. Please join us as we discuss global and administrative aspects of disaster planning. Included in the discussion will be disaster requirements, i.e., in-services, drills, planning development, etc.

The Educational Session and Break are co-sponsored by:



7:00p.m. – 9:00 p.m. Kickoff Reception: Please join us for heavy hors d'oeuvres and lots of fun visiting with friends and colleagues. The reception is casual dress. Registration is required by all guests and spouses.

The Kickoff Reception is co-sponsored by:



Tuesday May 3, 2011

8:00 a.m. – 11:00 a.m. Convention Registration

The ANHA Convention Registration Desk will be open for attendees to pick up registration packets, and ANHA staff will be available to answer questions regarding the convention.

8:00 a.m. – 9:00 a.m. Continental Breakfast

This casual continental breakfast is scheduled to begin at 8:00 a.m. and will be available to fully registered convention attendees and educational session registrants only.

2011 ANHA Mid-Year Convention Details

Tuesday May 3, 2011

8:30 a.m. – 11:45 a.m. Educational Session: “Health Care Reform and its Impact on Nursing Homes”

Struggling to understand the landmark health care legislation and what it means for your business? The immediate impacts facing health care providers as a result of the recently enacted Patient Protection and Affordable Care Act (PPACA) and Health Care Education Reconciliation Act of 2010 will be covered. Although the changes and reforms covered in this sweeping legislation extend for many years, this program will provide specific guidance on the most critical and immediate health care reform issues to long term care providers. Plan to attend as we help you identify opportunities in a sea of compliance.

The Continental Breakfast and Educational Session are co-sponsored by:



1:15 p.m. – 3:15 p.m. Educational Session: “Enforcing Arbitration Agreements in Long Term Care”

Many nursing homes currently utilize arbitration agreements as part of their admissions packets. Contractual or disciplinary disputes that cannot be resolved by the parties are ultimately tried and resolved in arbitration. This interactive program is designed to provide participants with the best practices in arbitration clause design and provide an update on where nursing homes stand legally when it comes to the enforcement of arbitration agreements.

The Educational Session and Break are co-sponsored by:



2011 ANHA Mid-Year Convention Details

Wednesday May 4, 2011

8:00 a.m. – 11:00 a.m. Convention Registration

The ANHA Convention Registration Desk will be open for attendees to pick up registration packets, and ANHA staff will be available to answer questions regarding the convention.

8:00 a.m. – 9:00 a.m. Continental Breakfast

This casual continental breakfast is scheduled to begin at 8:00 a.m. and will be available to fully registered convention attendees and education session registrants only.

8:30 a.m. – 11:45 a.m. Educational Session: “Getting a Charge Nurse to Charge”

Who hasn't experienced the frustration of getting a charge nurse to charge! Their ability to effectively lead the unit is critical to the overall success of the organization. An effective charge nurse can have a positive impact on quality indicators, employee morale, retention and customer satisfaction. So what does it take to get them to charge? This seminar is uniquely designed to help leaders enhance their ability to get the Charge Nurse to take charge! The material is uniquely based on what hundreds of charge nurses have expressed as the factors that keep them from taking charge. Laugh as you learn practical techniques to permanently transfer the daily management responsibility to the nurse (and have them take it). Participants should be prepared to humorously explore the barriers that prevent this transfer of responsibility from taking hold. Participants will also experience many “ah-ha” moments as they learn how to develop their leadership style and skills for maximum impact. By the end of this session participants will be able to: 1) Know the most common pitfalls of getting the Charge Nurse to charge; 2) Develop coaching techniques to develop nurses into managers; 3) Monitor personal leadership actions for continued success; and 4) Develop techniques to overcome resistance and win the support and cooperation of the nurses. This session is for anyone who's frustrated by the charge nurse's resistance to take charge. This program is targeted to the world we work in, combining lecture with a bit of humor, discussion, and group work to provide the tools and know-how you can use.

The Continental Breakfast and Educational Session is co-sponsored by:



12:00 p.m. – 3:00 p.m. Beach Bash Cookout

Mix and mingle with your friends and cohorts during this cookout by the beach. This luncheon of favorite beach foods will feature a sponsored Frozen Drink Station and Beer Hut.

The Beach Bash Cookout is sponsored by:



2011 ANHA Mid-Year Convention Details

Thursday May 5, 2011

8:00 a.m. – 9:00 a.m. *Convention Registration*

The ANHA Convention Registration Desk will be open for attendees to pick up registration packets, and ANHA staff will be available to answer questions regarding the convention.

8:00 a.m. – 9:00 a.m. *Continental Breakfast*

This casual continental breakfast is scheduled to begin at 8:00 a.m. and will be available to fully registered convention attendees and educational session registrants only.

8:30 a.m. – 11:45 a.m. *Educational Session: “Division of Health Care Facilities: Hot Topics”*

Staff from the Alabama Department of Public Health’s Division of Health Care Facilities will update us on issues that affect long term care providers. By the end of this program, attendees will learn how to overcome survey issues and gain knowledge about the survey process.

The Continental Breakfast and Educational Session is co-sponsored by:

CareComp



11:45 a.m. *Convention Adjourns*

Make plans to join us for the
ANHA 2011 Annual Convention and Trade Show

October 10-13, 2011

Please Note the Later Date!

The Wynfrey Hotel
Birmingham, Alabama

Speaker Bios

Monday, May 2: “Disaster Plans for Nursing Homes: Are You Ready?”

- **Michael Arther, NHA**, is a graduate from Jacksonville State University with a B.S. in Industrial Technology with concentration in occupational Safety and Health. Mr. Arther is a managing member of MCA Consulting, LLC which is an Occupational Safety/Health, Life Safety and Workers Compensation Management Consulting Company for healthcare and general industry.
- **David L. Wallace, DVM**, is the Director of the Preparedness Training Center for Strategic Health Innovation at the University of South Alabama. Dr. Wallace has 24 years experience in Public Health/Emergency Preparedness/Disaster Response.

Tuesday, May 3: “Health Care Reform and its Impact on Nursing Homes”

- **R. Marcus Givhan** - Marc is a member of Johnston Barton’s Health Care Practice Group, one of the largest health care practices in the State of Alabama. He regularly advises and represents clients in all facets of health care law and litigation, with particular emphasis on compliance with federal and state regulatory requirements, state licensure issues and reimbursement disputes. As a litigator, Marc represents clients in matters involving antitrust issues, fraud and abuse, defense of claims of liability against physicians, hospitals, and senior housing facilities involving personal injury or medical malpractice. Marc is a member of the American Bar Association, Alabama State Bar, and the Birmingham Bar Association. He served as Vice Chairman of the Antitrust, Competition and Trade Regulation Committee of the Administrative and Regulatory Practice Section of the American Bar Association, and is a former Chair of the Judicial and Legal Reform Committee of the Birmingham Bar Association. Marc is ranked as a “Top Lawyer” in Corporate and Commercial Law in Chambers USA. Admitted to practice in Alabama, Marc is a 1986 graduate of Cumberland School of Law of Samford University (J.D.) and a graduate of the University of Alabama (B.A. 1981).

Tuesday, May 3: “Enforcing Arbitration Agreements in Long Term Care”

- **Kenny Williamson Keith** is a member of Johnston Barton's Health Care Practice Group, one of the largest health care practices in the State of Alabama. She regularly advises and represents clients in all facets of health care law and litigation, with particular emphasis on compliance with federal and state regulatory requirements, state licensure issues, reimbursement disputes, medical malpractice defense and general business and contract advice. Kenny brings her personal nursing experience to the practice of law. Prior to joining Johnston Barton, she practiced as a Registered Nurse with extensive experience in hospital epidemiology, long-term and rehabilitative care as well as community health nursing. She served as Assistant Professor in the Nursing School of The University of Alabama at Birmingham and as a private consultant in epidemiology and community health. Kenny is also a clinical nurse specialist in infection control and has served as an officer of the Alabama League for Nursing and the Alabama Nurses Association. Kenny is a graduate of Samford University (B.S.N., 1981), the University of Alabama at Birmingham (M.S.N., 1984), and the Cumberland School of Law of Samford University (J.D. cum laude, 2003).

Wednesday, May 4: “Getting a Charge Nurse to Charge”

- **Khrys Kantarze, BS, MA**, has over twenty-one years experience as a Human Resource Professional in the long-term care profession. Most of her work experience has been with corporations operating skilled nursing facilities. Ms. Kantarze has successfully assisted operations in achieving a reduction in turnover, workers compensation claims, insurance costs, EEOC charges, and in increasing employee morale.

Thursday, May 5: “Division of Health Care Facilities: Hot Topics”

- For this presentation, we welcome staff members from the Alabama Department of Public Health’s Bureau of Provider Standards and Division of Health Care Facilities.

GOLFERS:

Register for the 2011 Mid-Year Golf Tournament!!

Sponsored by



RESTORE THERAPY SERVICES, LTD.

Craft Farms' Cypress Bend Golf Course

Tournament Cookout before Play – 11:30 a.m.

12:30 p.m. Shotgun Start

Golf Merchandise Prizes for 1st, 2nd and 3rd Places

**("Closest to the Pin" Competition, "Longest Drive" Contest, and
"Straightest Drive" Contest)**

Cart/Green Fees

Tournament Details:

Date: Monday, May 2, 2011
Time: 12:30 p.m. Shotgun Start
Place: Craft Farms' Cypress Bend Golf Course
Entry Fee: See Registration Form

Tournament NOT included in full or social packets.

Please register separately!

IMPORTANT DEADLINES TO REMEMBER....

Early-Bird Registration.....April 15, 2011

This is the deadline for reduced “early-bird” registration prices. Registrations must be postmarked AND paid in full by this day for “early-bird” prices to apply.

Pre-Registration Deadline.....April 22, 2011

This is the deadline for all Convention Pre-Registrations. All convention registrations or changes after this date must be made ON-SITE at the ANHA Mid-Year Convention and will be accepted subject to space availability.

Hotel Group Discount Deadline.....April 5, 2011

Make overnight reservations prior to this date to ensure overnight prices and availability at the host hotel – Perdido Beach Resort.



**Alabama Nursing Home
Association**

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