Alabama Nursing Home Association

The Wynfrey Hotel
Birmingham, Alabama

2010 Annual Convention & Trade Show
September 20-23

The Wynfrey Hotel
Birmingham, Alabama
Reserve Your Room Today!

The following rates have been negotiated for ANHA Annual Convention Attendees:

$147 per Standard/Double Room  
$177 per Double – Concierge Level

Reservations can be made by calling The Wynfrey Hotel  
800-996-3739 or 205-987-1600

Ask for the “Alabama Nursing Home Association” group rate

To ensure availability of reservation space, all participants are encouraged to make their overnight reservations by September 5.

After September 5, rooms from ANHA’s block which are not reserved will be released for general sales to the public and availability cannot be guaranteed.

Based on availability, these rates will be offered one day before and following the meeting dates.
2010 ANHA Annual Convention
Schedule-at-a-Glance

Sunday, September 19, 2010
6:30 p.m. – 7:30 p.m.  ANHA Education Foundation Fundraising Reception

Monday, September 20, 2010
8:00 a.m. – 12:00 p.m. ANHA “Golf Classic”
10:00 a.m. – 11:30 a.m. Convention/Education Committees Meeting
12:30 p.m. – 4:00 p.m. Convention Registration
2:00 p.m. – 5:15 p.m. Educational Seminar: “Updates in Long Term Care Activities: RUGS IV” and “New Medicaid Initiatives”
5:15 p.m. – 6:00 p.m. ANHA General Business Session
7:00 p.m. – 9:00 p.m. 2010 ANHA President’s Reception and Silent Auction

Tuesday, September 21, 2010
7:30 a.m. – 11:30 a.m. Convention Registration
7:30 a.m. – 11:30 a.m. Trade Show Exhibitor Registration and Set-Up
7:30 a.m. – 10:00 a.m. Continental Breakfast
8:30 a.m. – 11:45 a.m. Educational Session: “Advance Directives and DNAR Orders”
9:00 a.m. – 11:00 a.m. ANHA Board of Directors Meeting
11:30 a.m. – 3:30 p.m. ANHA 2010 Trade Show Exposition & Luncheon

Wednesday, September 22, 2010
7:30 a.m. – 10:00 a.m. Continental Breakfast
8:00 a.m. – 11:30 a.m. Convention Registration
8:30 a.m. – 11:45 a.m. Educational Seminar: “Section Q of the MDS 3.0”
12:00 p.m. – 1:30 p.m. CareComp Luncheon (Invitation Only)
6:00 p.m. – 7:00 p.m. Pre-Dinner Reception
6:15 p.m. – 7:00 p.m. Professional Photographer Available for Portraits
7:00 p.m. – 12:00 a.m. 2010 ANHA Dinner/Dance

Thursday, September 23, 2010
7:30 a.m. – 10:00 a.m. Continental Breakfast
8:00 a.m. – 9:30 a.m. Convention Registration
8:30 a.m. – 11:45 a.m. Educational Seminar: “Preparing for October 1st: Survey Process Changes”
11:45 a.m.  Convention Adjourns

Registrations must be postmarked by Friday, September 10 for Early-Bird Discount
Registration will close September 10 – On-Site Only After September 10
The price of the full packet registration includes entrance to all education seminars, as well as all social functions including the President’s Reception and the Dinner/Dance. Member full packet registration also includes the Trade Show Exposition. **Overnight accommodations are not included.
2010 ANHA Annual Convention Details

Monday, September 20, 2010

8:00 a.m. – 12:00 p.m.  ANHA Golf Tournament
The tournament will be held at the Inverness Country Club. This year’s tournament will feature a modified shotgun start. Pre-assigned foursomes will compete for the opportunity to win fabulous prizes. A post-tournament cookout will be included as part of the registration fee. Pre-registration and a separate fee are required for participation in this tournament. Individuals requesting golf pairings should indicate their requests on their registration forms.

Golf Tournament Co-Sponsored by:

HEALTHCARE SERVICES GROUP, INC.

BB&T Insurance Services
Senior Living Group

10:00 a.m. – 11:30 a.m.  ANHA Convention/Education Committees Meeting
The ANHA Convention and Education Committees will meet jointly to plan for future educational seminars and to make plans for the ANHA 2011 Conventions.

12:30 a.m. – 4:00 p.m.  Convention Registration
During this time frame, convention attendees and vendors can pick up their registration packets. On-site registration will also be available at this time, and the ANHA staff will be available to answer questions regarding the convention.

Nametags & Lanyards Sponsored by:

SENIORRx
pharmacy

2:00 p.m. – 5:15 p.m.  Educational Session: “Updates in Long Term Care Activities: RUGS IV” and “New Medicaid Initiatives”
Attendees will receive an update from the American Health Care Association on the latest developments regarding Medicare payments systems and RUGS IV. The Alabama Medicaid Agency will provide information on its latest initiatives.

Educational Seminar and Break Sponsored by:

Johnston Barton
ATTORNEYS
5:15 p.m. – 6:00 p.m.  **ANHA General Business Session and Member Update**
ANHA will hold its election of officers for 2011 and the 2011 budget will be presented and voted on by a facility’s primary representative. All members are invited to attend. This will be the only General Business Session held during the convention. Attendees will also receive a comprehensive update of ANHA affairs and upcoming issues of concern affecting the future of long term care.

7:00 p.m. – 9:00 p.m.  **President’s Reception and Silent Auction**
What a better way to end the first day of the Annual Convention than relaxing with those friends and peers you may only see twice a year? This reception will feature a variety of hors d’oeuvre favorites and enjoyable music. The dress for this event is business casual or cocktail attire. Participation in this event is included in full packets, social packets and official trade show exhibitor packets. Registration is required for all participants (including spouses and guests). As part of the President’s reception, participants can enjoy a silent auction with proceeds going to the ANHA Education Foundation.

**President’s Reception Co-Sponsored by:**

**Robinson-Adams Insurance**

**Tuesday, September 21, 2010**

7:30 a.m. – 11:30 a.m.  **Convention Registration**
The ANHA Convention’s Registration Desk will be open during this period for attendees and vendors to pick up their registration packets, and ANHA staff will be available to answer questions regarding the convention.

7:30 a.m. – 11:30 a.m.  **Trade Show Registration & Set-Up**
During this time frame, vendors can pick up their information packets and begin to set up their trade show booths. ANHA staff will be available to answer questions regarding the convention.

7:30 a.m. – 10:00 a.m.  **Continental Breakfast**
This continental breakfast is available to fully registered convention attendees and seminar registrants only.

8:30 a.m. – 11:45 a.m.  **Educational Session: “Advance Directives and DNAR Orders”**
Years ago, death came suddenly. Medical advances have lengthened the dying process, and it is now possible in many cases to anticipate our mortality. The purpose of advance directives is to make wishes known to others in the event we are unable to communicate or lose our decision-making capacity. We expect these wishes to be honored by the nursing facility and family. However, these directives may be at odds with the wishes of one’s spouse, children or other family members. How much care is enough? When a cure is impossible, does using advanced
technology make sense? Who decides when to cease the use of life support? As clinicians, our challenge is guiding families and educating them in their decision-making process without alienating them. This seminar will examine end-of-life decisions and provide practical, ethical resolutions to help caregivers work effectively with residents and families. Participants will discover strategies for developing institutional policies that can facilitate smooth interaction with residents and families in end-of-life situations. By the end of this session, participants will be able to:

- Recognize the role of advance directives, living wills, DNAR orders, power of attorney and other legal documents;
- Communicate more effectively with the resident and family to alleviate emotional stress; and
- Educate staff on the differences between advance directives and DNAR orders

It’s a must attend program for individuals at all levels: owners, operators, administrators, social workers and risk managers.

Continental Breakfast and Educational Seminar Co-Sponsored by:

9:00 a.m. – 11:00 a.m. ANHA Board Meeting
The ANHA Executive Board will hold its monthly meeting. All members are invited to attend.

11:30 a.m. – 3:30 p.m. 2010 ANHA Trade Show Exposition & Luncheon
The Wynfrey Ballroom will be full of Alabama’s and the nation’s most advanced long-term care vendors who have gathered to show their latest products and/or services! Lunch will be served throughout the trade show area. You can dine on a variety of treats while walking around the exhibit area. Fabulous door prizes will be announced throughout the show. This year’s trade show exposition has been approved for 2 hours of CEU credits for nursing home administrators ONLY.

Wednesday, September 22, 2010

7:30 a.m. – 11:30 a.m. Convention Registration
The ANHA Convention’s Registration Desk will be open during this period for attendees to pick up their registration packets, and ANHA staff will be available to answer questions regarding the convention.

7:30 a.m. – 10:00 a.m. Continental Breakfast
This continental breakfast is available to fully registered convention attendees and seminar registrants only.
8:30 a.m. – 11:45 a.m.  Educational Session: “Section Q of the MDS 3.0”

Section Q of the MDS 3.0 has been broadened beyond the traditional definition of discharge planning for nursing facility residents to encompass discharge planning with expanded resources for long stay residents and individuals who previously may not have been able to transition back into the community. Join ANHA members as they explore all aspects of Section Q including recommended discharge planning materials, interview tips and educational ideas and resources for residents, families and staff.  By the end of this session, participants will be able to:
- Recognize the role of Local Contact Agencies in the coordination of services for transition of residents from long term care settings into the community
- Communicate more effectively with the resident and family to ease the transition into the community
- Educate staff on effectively implementing Section Q of the MDS 3.0

Continental Breakfast and Educational Seminar Co-Sponsored by:

12:00 p.m. – 1:30 p.m.  CareComp Annual Business Meeting and Luncheon
This “invitation only” event is for members of the CareComp Workers’ Compensation Fund.

6:00 p.m. – 7:00 p.m.  Pre-Dinner Reception
Mix and mingle with your friends and cohorts during this pre-dinner reception on your way to the annual dinner/dance. This reception will feature a CASH BAR only.

7:00 p.m. – 12:00 a.m.  ANHA Annual Dinner/Dance: Featuring “Party on the Moon”
This year’s dinner/dance will feature fabulous entertainment provided by Party on the Moon, a top-of-the-market event band. You can absolutely count on this band to deliver a party that surpasses the highest expectations every time. The type of event doesn’t matter, and the number of people doesn’t matter – the party will happen!

ANHA Annual Dinner/Dance Sponsored by:
Thursday, September 23, 2010

7:30 a.m. – 9:30 a.m. Convention Registration
The ANHA Convention’s Registration Desk will be open during this period for attendees to pick up their registration packets, and ANHA staff will be available to answer questions regarding the convention.

7:30 a.m. – 10:00 a.m. Continental Breakfast
This continental breakfast is available to fully registered convention attendees and seminar registrants only.

8:30 a.m. – 11:45 a.m. Educational Session: “Preparing for October 1st: Survey Process Changes”
The Centers for Medicare and Medicaid Services (CMS) is making temporary changes to the traditional survey process for long term care facilities as a result of the Minimum Data Set (MDS) 3.0 implementation October 1st. During this session, we will hear from members of the Department of Public Health as they guide us through the preparations facilities need to make for a successful transition into MDS 3.0.

Continental Breakfast and Educational Seminar Sponsored by:

11:45 a.m. Convention Adjourns

Continuing Education Credits
The 2010 ANHA Annual Convention has been approved for 12 hours of CEU credits by the Alabama Board of Examiners of Nursing Home Administrators and 12 hours by the Alabama Board of Social Work Examiners (Provider #0012). The ANHA Annual Convention has been approved for 14.4 contact hours for nurses. The Alabama Board of Nursing has approved the Alabama Nursing Home Association as a continuing education provider (Provider #ABNPO151 – expires 3/12/2013). The ANHA has submitted approval for 12 CEU credits from the Alliance for Long Term Care Quality Improvement (pending) and the Alabama Board of Examiners of Assisted Living Facility Administrators (pending).
Seminar Speaker Bios

Monday, September 20: “Updates in Long Term Care Activities: RUGS IV and “New Medicaid Initiatives”

**William Hartung** is Vice President of Research in the Policy and Government Relations Department of the American Health Care Association.

**Marilyn Chappelle** is Director of the Long-Term Care Division of the Alabama Medicaid Agency.

Tuesday, September 21: “Advance Directives and DNAR Orders”

**Kenny Williamson Keith** is a member of Johnston Barton’s Health Care Practice Group, one of the largest health care practices in the State of Alabama. She regularly advises and represents clients in all facets of health care law and litigation, with particular emphasis on compliance with federal and state regulatory requirements, state licensure issues, reimbursement disputes, medical malpractice defense and general business and contract advice. Kenny brings her personal nursing experience to the practice of law. Prior to joining Johnston Barton, she practiced as a Registered Nurse with extensive experience in hospital epidemiology, long-term and rehabilitative care as well as community health nursing. She served as Assistant Professor in the Nursing School of The University of Alabama at Birmingham and as a private consultant in epidemiology and community health. Kenny is a graduate of Samford University (B.S.N., 1981), the University of Alabama at Birmingham (M.S.N., 1984), and the Cumberland School of Law of Samford University (J.D. cum laude, 2003). While attending law school, she was Editor-in-Chief of the Cumberland Law Review, a member of the Henry Upson Sims Moot Court Board, the Cumberland National Moot Court team and a Teaching Fellow. Kenny was the winner of both the Donworth Freshman Moot Court Competition and the Saad Senior Moot Court Competition. She was also awarded the Order of the Barrister and is a member of Phi Kappa Phi, Omicron Delta Kappa and Sigma Theta Tau honor societies. She is a member of Cumberland School of Law Curia Honoris. She is the author of Proving Causation in Acts of Bioterrorism, 33 CUMB. L. REV. 610 (2003). Kenny is a member of the American Bar Association, the Alabama State Bar, and the Birmingham Bar Association. She is also a member of the Mississippi Bar Association. Kenny is admitted to practice before the United States District Courts for the Northern and Middle Districts of Alabama.

Wednesday, September 22: “Section Q of the MDS 3.0”

**Carol Knight**, Vice-President of Senior Housing, Noland Health Services

**Mary Jo Letson**, Vice-President of Operations, USA Healthcare, LLC

**Brooke Sims**, Vice-President of Operations, Golden Living Centers – Alabama

**Kenny Keith**, Attorney, Johnson, Barton, Proctor and Powell,

**Katrina Magdon**, Dir. of Professional Development and Regulatory Affairs

**Donna Adendorff**, Turenne and Associates

Thursday, September 23: “Preparing for October 1st: Survey Process Changes”

**Loula Walker**, **Mia Sadler** and **Rick Harris** are from the Alabama Department of Public Health’s Division of Health Care Facilities.
ANHA Annual Convention
Golf Tournament
Inverness Country Club

Co-Sponsored by

HEALTHCARE SERVICES GROUP, INC.
BB&T Insurance Services
Senior Living Group

Golf Merchandise Prizes for 1st, 2nd and 3rd Places
Contests: Closest to the Pin, Longest Drive, Straightest Drive
Tournament Cookout after Play

Tournament Details:
Date: Monday, September 20, 2010
Time: Modified Shotgun Start begins at 8:00 a.m.
Place: Inverness Country Club
Entry Fee: See Registration Form – includes cart/green fees

Please register for this event separately - tournament NOT included in full or social packets.

Inverness Country Club’s 18-hole golf course was completely renovated in 2006 by noted golf course architect Bill Bergin. The excellent golf course features an outstanding practice facility, manicured fairways, a set of junior tees, and championship miniverde greens. The traditional loop style of the course adds to the serenity and peacefulness of the surroundings. Each round of golf you play at Inverness Country Club is an enjoyable experience.
Important Deadlines to Remember...

Pre-Registration Ends..........................September 10, 2010
This is the deadline for reduced “early-bird” registration prices. Registrations must be postmarked and paid in full by this day for “early-bird” prices to apply.

On-Site Registration Only .................After September 10, 2010
This is the deadline for all Convention Pre-Registrations. All convention registrations or changes after this date must be made ON-SITE at the ANHA Annual Convention and will be accepted subject to space availability.

Hotel Group Discount Deadline ...............September 5, 2010
Make overnight reservations prior to this date to ensure overnight prices and availability at the host hotel – The Wynfrey Hotel.
Trade Show Exposition 2010

Tuesday, September 21
11:30 a.m. until 3:30 p.m.

Over 100 local and national vendors will display their latest and most innovative products exclusively for ANHA members. Prizes will be given away during the show.

Nursing home administrators will be granted two (2) hours of CEU credits for attendance.